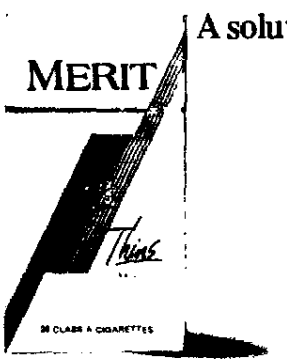
Think thin.

(Actual size.)

It's more than you ever thought possible. New Merit Thins has 1/4th less tobacco than ordinary cigarettes. Yet because of Enriched Flavor,™ it delivers the taste and smoking satisfaction of leading light cigarettes, with even less tar. So if you want the most out of your cigarette, ask for less.
New Merit Thins, available in 100's.

A solution with Merit.



New Merit Thins

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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/hxlj0004